

# Mark Tang

## Contact Info

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## Introduction

I am a creative problem solver working in the medium of graphic design. Most recently, I've been employed at pre-seed stage startups — crafting their brands, websites, product launches, and UX. Off the clock; I enjoy spending time with my wife and kid, making perspective drawings, as well as listening to audiobooks, podcasts, and hip-hop.

## Expertise

### Skills

Brand Design  
Motion Graphics  
UX Design  
Writing  
Illustration

### Software

Figma  
Blender  
Webstudio

### Affinity

Designer  
Photo

### Adobe

Illustrator  
Photoshop  
Premiere  
After Effects

## Education

### New York University

**Creating a Narrative Podcast (Summer Course)**  
| Jun 2019 - Jul 2019 | New York City, NY

### Nanyang Academy of Fine Arts

**Specialist Certificate in Visual Communication**  
| Aug 2015 - Jun 2016 | Singapore

### School of The Museum of Fine Arts & Tufts University

**Bachelor of Fine Arts**  
| Sep 2009 - May 2013 | Boston, MA

### United World College of South East Asia

**International Baccalaureate Diploma**  
| Sep 2005 - May 2009 | Singapore

## Employment

### Webstudio

#### Director of Brand Design

At Webstudio, I got the opportunity to work on an open-source creative software, which is something I've always been passionate about. It's been a privilege to work on their brand identity, contribute to the product itself, and see the reaction of the open-source community on our Discord and Github platforms.

Nov 2022 - Jan 2023 | Beaverton, OR (Remote)

### Antimatter

#### Visual Designer

I helped bring Antimatter's app from a modest MVP into a more complete product geared towards a specific target audience of teachers. During my time there, I saw teachers begin to adopt the product and use it with their students, which was incredibly rewarding.

May 2022 - Oct 2022 | New York City, NY (Remote)

### Bureaux

#### Senior Designer

I lead the design team in the ideation and execution of several brand identities and marketing campaigns. This multidisciplinary team worked on projects for clients in the following industries: NFTs, ecommerce, food products, jewelry, and kids' toys.

Nov 2021 - May 2022 | Miami, FL (Remote)

### Sam&Mark

#### Co-Founder

Sam&Mark is a design company that I started with my wife. We completed several client projects as Sam&Mark LLC. We also made a website with case studies and a store; did a bunch of stunting on social media and made some branded merch.

Jan 2020 - Nov 2021 | Tucson, AZ (Remote)

### Heart.Works

#### Motion Graphics Designer

I created motion graphic projects for Heart.Works' kosher food and beverage accounts. I got good at After Effects and Blender while making motion graphic ads for kosher apple juice, Passover products, and BBQ fundraisers.

Apr 2019 - Nov 2021 | New York City, NY (Remote)

### Saatchi & Saatchi Arachnid

#### Art Director

I mainly worked on advertising campaigns for MINI Cooper with fellow art directors, copywriters, and other creatives. I also provided guidance to junior designers & interns.

Dec 2017 - Jul 2018 | Kuala Lumpur, Malaysia

### Cum m+d

#### Commercial Artist

My time at Cum.m+d taught me how to be a professional designer. I worked on advertising campaigns for the Parkway hospital group, Razer, and other clients as well as in-house projects

Sep 2014 - Jul 2017 | Singapore