



Introduction

Hi! I'm Mark. I'm a designer. I started in ad agencies, but these days, I design for tech companies. I create websites, apps, brands, product launch videos, design systems and UIs. When I'm not working, I'm hanging out with my wife and daughter, drawing, running, and tinkering with my mechanical keyboard.

Skills

Brand Design
Motion Graphics
Design Systems
Website Building
Illustration

Software

Claude Code	Adobe CC
Figma	Cavalry
Webflow	Blender
WordPress	DaVinci
Affinity	Resolve

Employment

ENTER
Lead Designer

I lead brand and product design at ENTER, an AI Revenue Cycle Management company. My redesign of the marketing website increased demo requests by 4–5x: from ~10/month to 40–50/month. I oversaw a platform change of our RCM product—from Retool to a React based platform, as well as the design of a new AI chat software.

Apr 2024 – June 2026
San Francisco, CA (Remote)

Webstudio
Director of Brand Design

I was in charge of brand design at Webstudio, that makes an open-source website creation tool. I designed their brand identity, website, and launch video—leading to us hitting #2 product of the day when we launched on Product Hunt. I also maintained our design system, and built features like our dashboard, box shadow controls, gradient controls and more.

Nov 2022 – Jan 2024
Beaverton, OR (Remote)

Antimatter
Visual Designer

Antimatter was my introduction to tech startups. I designed their brand identity, website, and app. The team was very research focused, conducting many user tests and feedback sessions with our target audience of teachers. Together, we brought the app into the world with a successful Product Hunt launch.

May 2022 – Oct 2022
New York City, NY (Remote)

Bureaux
Senior Designer

At Bureaux, I led a multi-talented team of designers, illustrators, 3D artists, and photographers. Our clients included Gelblaster (toys), Pudgy Penguins (nfts), Vibe (haicare), Samedays (ecommerce), Supervibe (f&b). Our deliverables included brand identities, product renders, motion graphics, OOH print, and social media content

Nov 2021 – May 2022
Miami, FL (Remote)

Sam&Mark
Co-Founder

Sam&Mark is a design company that I started with my wife. We created brand identities for Nexus Towers (cell towers), Flow Digital (automation), Kham Owens (cinematographer), Clare Witchbaby (Twitch streamer), and Goguma (AI ad agency). Simultaneously we were promoting ourselves on social media, working with a vendor to build our website, and dealing with LLCs, EINs and W2s.

Jan 2020 – Nov 2021
Tucson, AZ (Remote)

Heart.Works
Motion Graphics Designer

Working with Heart.Works honed my motion graphics and 3D skills. The main account I worked on with Heart.Works was Kayco, the company that imports most of the food brands you'd find in the kosher food isle. I created motion graphics ads for everything from apple juice to chocolate, an ad for their recipes app, to a video keynote depicting their new products.

Apr 2019 – Nov 2021
New York City, NY (Remote)

Saatchi & Saatchi Arachnid
Art Director

I mainly worked on ad campaigns for MINI Cooper that spanned print, out-of-home graphics, websites and social media. I worked with a local production company on a video commercial featuring the cars, talent, and locations around Kuala Lumpur. As a Publicis owned company, we shared resources with many sister agencies, and I also did some work with Leo Burnett as well.

Dec 2017 – Jul 2018
Kuala Lumpur, Malaysia

Cum m+d
Commercial Artist

Under the guidance of my art director, I created things like newspaper ads, printed materials, HTML 5 banners, and on-site graphics for Parkway Hospitals. I also worked with Cum's 3D team on a website for a Razer laptop. I got to work on lots of fun random projects like on-site video shoots, a hospital lobby refresh, and an elaborate client gift created with our in-house laser cutter.

Sep 2014 – Jul 2017
Singapore

Education

New York University
(Continuing Education)
Creating a Narrative Podcast

Jun 2019 – July 2019
New York City, NY

Nanyang Academy of Fine Arts
Specialist Certificate in
Visual Communication

Aug 2015 – Jun 2016
Singapore

School of the Museum of Fine Arts
& Tufts University
Bachelor of Fine Arts

Sep 2009 – May 2013
Boston, MA

United World College
of South East Asia
International Baccalaureate

Sep 2005 – May 2009
Singapore